

CODE OF CONDUCT

COACHING

New Horizon Basketball Academy is fully committed to safeguarding and promoting the well-being of all its members. Our Academy values the importance of respect, safety, and understanding the welfare of others. It is important for all of the members of this Academy; administrators, coaches, players, parents, officials & spectators, to comply with the following Code of Conduct:

- 1. Emphasize the importance of *fun & enjoyment* of the game. Winning is only a motivating tool to continue their development in the game and in their confidence.
- 2. Encourage team respect & sportsmanship towards opponents, officials, and coaches.
- 3. Coaches are educators & should guide players towards the development of their self-growth. Coaches have an important platform to impart knowledge & skills that promote positive personal & social behaviours.
- 4. Promote creating a safe environment by providing positive feedback to players
 - a. Approach players with constructive criticism that seek to elevate their skill level.
 - b. Encourage the players development.
 - c. Provide feedback on how players can improve on other skills.
- 5. Treat all players fairly, regardless of gender, race, sexual orientation, athletic ability, religion, political beliefs, socio-economic status.
- 6. Consider the skill level of the players and adjust the training accordingly.
 - a. Be mindful that there will be varying athletic abilities and it is the coaches' jobs to create an inclusive program.
 - b. Demonstrate equal playing time. Advanced players should not be favoured for more playing time.
- 7. State the rules of the game clearly, ensure that all the players understand the game expectation, and be consistent in following the rules accordingly.
- 8. Encourage & facilitate players' independence, self-confidence, & self-growth;
 - a. Teach players to take accountability for their own actions, behaviours, and decisions.
- 9. Be mindful of any physical contact with players and ensure it is appropriate only to the players' skill development.
 - a. For instance, demonstrating a defensive position; either adjusting their defensive stance or where to place themselves on the court to provide help defense.
- 10. Avoid situations with players that could be viewed as compromising.
- 11. Do not exploit any further personal, political or business relationships at the expense of the players.
- 12. Be aware of your position as a coach and the existing power dynamic between the player and yourself.
 - a. Recognize the coaching relationship you build with the players and *avoid pursuing any romantic* and/or sexual relationships.